



“When B&N wouldn’t hire my book-loving autistic son, I opened my own independent bookstore.”

76 W. Tabernacle St., Suite 8A,
Saint George, Utah 84770
435-619-8200
www.thebookbungalow.com



Dave Farland, mentor to the likes of Brandon Sanderson and Stephenie Meyer, teaching a writing workshop

St. George: 5th Fastest Growing City in U.S. - Near 5 National Parks - 2 hours from Las Vegas Airport

- We’re in downtown St. George; historic Green Gate Village
- Marriott boutique hotel in same block; courtyard with stage behind
- Partnered w/ Library, Chamber, and university (all close by) for events

1

ONLY INDIE IN SO. UT

With all new books, full slate of ticketed and non-ticketed events, and online ordering

2

BESTSELLER LISTS

We report to the NYT and Indie Next Bestseller Lists

3

FOLLOWERS

NEWSLETTER (1,488)
FACEBOOK (636)
INSTAGRAM (562)



In-Store Events for up to 22

Readings, Signings, Workshops, Open Mic, Poetry Nights...



Courtyard, Porch & Lawn all year round (100)

Author Events, Story Time, Music Nights



Other Partners (50-200)

Utah Humanities Book Fest., AAUW, DOCUTAH

Live and Virtual Events

Readings, Signings, Story Time, Book Clubs (Influential Women and International Literature), Writing Groups, Open Mic for Poets and Writers, Poetry Nights, Writing Workshops, Panel Discussions, TED Talk Discussions, School Visits

- **Each year in September and October, we also partner with Utah Humanities Book Festival, hosting several special events**



Jeff Kinney and Bungalow staff at Drive-Thru Tour Event in St. George

DATE	EVENT	AUTHOR(S)	SALES	GUESTS	FORMAT/LOC.
2/6/20	Annual Harry Potter Book Night	Various Authors	27	300	Green Gate Village (Hogsmeade)
3/22/21	Rowley's Spooky Drive-Thru Tour	Jeff Kinney	221	500	Courthouse prkg lot
4/7/21	"Romantic Outlaws" (Influential Women Book Club)	Charlotte Gordon	10	12	Virtual on Zoom
4/14/21	"Balancing Bountiful"	M.J. Blackmore	5	38	Virtual on Zoom
4/21/21	"Dressed for a Dance in the Snow" (International Literature Book Club)	Monika Zgustova	8	6	Virtual on Zoom
4/23/21	So. UT Retrospective Panel Disc.	L. Webb, D. Aldrich & K. Broeder	26	29	Virtual/Porch Signing
4/24/21	Independent Bookstore Day	L. Webb, D. Aldrich & K. Broeder	181	360	Store & Porch (all day)
5/5/21	"The Radium Girls" (Infl. Women Book Club w/ Author)	Kate Moore (on Zoom)	11	16	Virtual on Zoom
5/15/21	Story Time w/ a Disney Princess	(Non Author)	9	18	Porch and inside

SPECIAL OUTREACH TO CHILDREN AND YOUTH

- Annual Harry Potter Book Night and Where's Waldo?
- Puppet Shows & Story Time with a Disney Princess
- A Girls Writing Camp for tweens (and a couple of teens) taught by Jennifer Nielsen, Rosalyn Eves, Ellie Terry, and Julie Wright
- STEM Story and Activity Time in the summer
- A new YA, Fantasy, SciFi, and Graphic Novel room with more murals and a dedicated Harry Potter Cupboard Under the Stairs

